

Wisconsin Baseball Coaches Association

John Matera – Clinic Exhibit Director

John Matera
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Dear Baseball Exhibitor:

It is time to make final preparations for the 41st WBCA Clinic to be held at the Marriott Madison West, 1313 John Q. Hammons Drive, Middleton, WI 53562 on **February 11-12, 2011**.

The speakers will feature many fine clinicians. Now it's time to gather the other keys to our Clinic... you, the exhibitors. We offer a fantastic opportunity for you to reach over 700 college, high school, legion, and youth coaches.

Pertinent information for exhibitors is as follows...

Setup time on Friday, February 11	11 a.m.
Exhibit times on Friday, February 11	2 p.m. – 9:30 p.m.
Exhibit times on Saturday, February 12	9 a.m. – 1 p.m.
Do you need electricity or phone line/Internet at your booth?	Please fill out the attached form(s) and fax to the hotel at 608-831-1376. Also fill out the Credit Card Authorization form. (The credit card form should be faxed to 608-831-6837)
Are you sending merchandise to the hotel ahead of time?	Please fill out the Material Handling form and fax to the hotel at 608-831-1376. Also fill out the Credit Card Authorization form. (The credit card form should be faxed to 608-831-6837)
Guest Room reservations for vendors	Call 888-745-2032 - ask for convention rate

The cost of exhibit space and options for the two-day clinic are attached. When your **confirmation form and check are returned to me by mail**, your space will be reserved for you. We ask that you also consider donating an item to our raffle (held on Saturday). In addition, vendors are cordially invited to the Hot Stove Social on Friday night.

We are also offering additional opportunities! (See enclosed options on the confirmation form). Our fantastic Baseball Wisconsin Yearbook goes out to all of our coaches that same weekend. It is given to each clinic attendee and is also sold throughout our state. The WBCA web page is viewed regularly by coaches and other baseball enthusiasts; please check it out at www.baseballwisconsin.com. These are tremendous advertising opportunities for your company or school. If you should choose not to exhibit at our clinic this year, we urge you to seriously consider placing an ad in our popular, highly-read yearbook and web page. An Exhibitor Guide will also be available for vendors and coaches.

I hope to hear from you soon. As always, reservations will be taken on a *first-received basis*. Ads for our yearbook must be received no later than December 20. For advertising in the yearbook, please contact Joe Waite, our yearbook and website director at joewaite@baseballwisconsin.com

We look forward to seeing you in February!

Sincerely,
John Matera, Exhibit Director

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2011 Exhibitor Confirmation Form

PLEASE PRINT

Company _____

Address _____
(include city, state, and zip code)

E-mail Address _____ Phone _____

Company Representative _____ Fax# _____

Authorized Signature _____

Merchandise _____
(For Example: general sporting goods or specifically nets, gloves, field maintenance, etc.)

PLEASE CIRCLE DESIRED OPTIONS

- All options include a copy of *Baseball Wisconsin* (the WBCA Yearbook) (the yearbook includes coach's home/day phone numbers and e-mail)

Option One:

One eight-foot table
Cost: \$250

Option Two:

Two eight-foot tables
Cost: \$325

Option Three:

Two eight-foot tables
Ad in the WBCA Yearbook
Ad on the WBCA Web page
Cost: \$500

Option Four:

Three eight-foot tables
Ad in the WBCA Yearbook
Ad on the WBCA Web page
Your banner put up in a speaker area
Cost: \$850

Camera Ready Artwork Ad will be provided? YES NO
(Must be received by December 20)

* Note: Want just the Ad? In Yearbook and on Web page cost \$300.00

** Please contact **Joe Waite** (joewaite@baseballwisconsin.com) about advertising.

Checks made out to: WBCA Amount Enclosed \$ _____