

Wisconsin Baseball Coaches Association

John Matera – Clinic Exhibit Director
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John Matera
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October 2007

Dear Baseball Exhibitor:

It is time to make final preparations for the 38th WBCA Clinic to be held at the Wyndham Milwaukee Airport Hotel & Convention Center, 4747 South Howell Avenue, Milwaukee, WI 53207 (formerly the Four Points Sheraton Milwaukee Airport), on **February 8-9, 2008**.

The speakers will feature many fine clinicians. Now it's time to gather the other keys to our Clinic... you, the exhibitors. We offer a fantastic opportunity for you to reach over 700 college, high school, legion, and youth coaches.

Exhibits will open at 2:00 p.m. on Friday, February 8, 2008, and close at 1:00 p.m. on Saturday, February 9, 2008. Several exhibit breaks are scheduled during speaking sessions and numerous times will be available to visit vendors at other intervals. The first speaker is tentatively scheduled for 4:00 p.m. but the vendor area will be open for coaches at 2:00 p.m. The exhibit ballroom will be available for set-up at 11:00 a.m. on Friday (these times have been adjusted from past suggestions from vendors/coaches).

The cost of exhibit space and options for the two-day clinic are attached. When *your confirmation form and check* are returned to me, your space will be reserved for you. We ask that you also consider donating an item to our raffle (Saturday). In addition, vendors are cordially invited to the Hot Stove Social on Friday night.

We are also offering additional opportunities! (See enclosed options on the confirmation form). Our fantastic Baseball Wisconsin Yearbook goes out to all of our coaches that same weekend. It is given to each clinic attendee and is also sold throughout our state. The WBCA web page is viewed regularly by coaches and other baseball enthusiasts; please check it out at www.baseballwisconsin.com. These are tremendous advertising opportunities for your company or school. If you should choose not to exhibit at our clinic this year, we urge you to seriously consider placing an ad in our popular, highly-read yearbook and web page. An Exhibitor Guide will also be available for vendors and coaches.

I hope to hear from you soon. As always, reservations will be taken on a *first-received basis*. Ads for our yearbook must be received no later than December 20. For advertising in the yearbook, please contact Joe Waite, our yearbook and website director at joewaite@baseballwisconsin.com

Room reservations may be made at the Wyndham. Call 1-414-481-8000 and ask for the convention rate. The Hotel does have a shuttle service by demand! Please be advised that the hotel charges \$4 per package handling charge for packages sent (held) ahead of time.

Sincerely,

John Matera
Exhibit Director

Enclosure

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2008 Exhibitor Confirmation Form

Company _____

Address _____
(include city, state, and zip code)

E-mail Address _____ Phone _____

Company Representative _____ Fax# _____

Authorized Signature _____

Merchandise _____
(For Example: general sporting goods or specifically nets, gloves, field maintenance, etc.)

PLEASE CIRCLE DESIRED OPTIONS

- All options include a copy of *Baseball Wisconsin* (the WBCA Yearbook)
(the yearbook includes coach's home/day phone numbers and e-mail)

Option One:

One eight-foot table
Cost: \$225

Option Two:

Two eight-foot tables
Cost: \$300

Option Three:

Two eight-foot tables
Ad in the **WBCA** Yearbook
Ad on the **WBCA** Web page
Cost: \$475

Option Four:

Three eight-foot tables
Ad in the **WBCA** Yearbook
Ad on the **WBCA** Web page
Your banner put up in a speaker area
Ad on coaches' portfolios
Cost: \$825

Camera Ready Artwork Ad will be provided?
(Must be mailed by **December 20** – DO NOT FAX)

YES

NO

* Note: Want just the Ad? In Yearbook and on Web page cost \$300.00

** Please contact **Joe Waite** (joewaite@baseballwisconsin.com) about advertising.

Checks made out to: WBCA

Amount Enclosed \$ _____